



## **innovate Leadership Network Launches “Scaling Up Excellence” Monthly Speaker Roundtable Series Aimed at Fast Emerging, High-Growth Seattle Tech Firms**

***Smartsheet CEO Mark Mader Inaugural Keynote Speaker; presents November 1<sup>st</sup> on ‘Scaling Up Leadership’***

**Seattle, WA—October 2, 2017—**innovate Leadership Network today announced *Scaling Up Excellence Monthly Roundtable Series* aimed at fast emerging, high-growth Seattle tech firms. The Scaling Up Series, with 12 different leadership tracks, offers up a mix of expertise, peer networking, and leadership tools and tips from top business leaders, focused on helping local companies scale and monetize the value they create. Smartsheet CEO Mark Mader will be the inaugural speaker on November 1st, presenting on “Scaling Up Leadership”, which will be held at The Riveter in Seattle on Capitol Hill.

Founded in 2015, innovate Leadership Network is a Seattle-based peer network for the innovation economy. Its purpose is to help members grow successful technology enabled businesses through a combination of professionally moderated forum groups, expert speakers, research, and a business support network.

“I really enjoy sharing with entrepreneurs the story of Smartsheet’s growth path and lessons learned along the way. By coupling presentation with conversation, it should provide an engaging forum for speakers and attendees alike. I believe Joe Ottinger is spearheading a very worthwhile initiative,” said Mader.

Scaling Up Excellence Monthly Roundtables include 90-minute sessions with three elements: an on-stage interview with domain experts and successful tech company leaders; moderated, break-out conversations with 8 to 10 attendees and leader peers; plus resources in the form of actionable templates, frameworks, articles, and information mapping to one of twelve planned leadership topic tracks.

Scaling Up Excellence has already received a wide range of support from the Seattle business community at large. Supporting companies include: David Atchison of New Engen, Teague Collins of Cascadia Capital, Ann Dorgan of Gumball Enterprises, Lisa Hufford of Simplicity Consulting, John Jerome of Jerome Bruhn, David C. Jones of Altus Alliance, Carly Kiser of Silicon Valley Bank, Dave McShea of Perkins Coie, Shannon Swift of Swift HR Solutions, Mark Tranter of CFO Selections, Craig Sherman of Wilson Sonsini, Doug Sirota of Ernst & Young, Jason Smith of Kidder Mathews, Shauna Swerland of Fuel Talent, Walter Winter of Parker, Smith, Feek.

“Our new Scaling Excellence Monthly Roundtable Speaker Series fills a gap that exists for leaders of tech-enabled companies who are no longer start-ups and are scaling their companies from Series A to pre-public. For many CEOs this is the critical inflection point that they have to get right. Companies at this stage face myriad challenges far different than those of start-ups,” said innovate Leadership Network Founder and CEO Joe Ottinger. “Our mission is to help as many Seattle companies as we can stay on the path toward success, and hopefully a few might be the next Microsoft, Amazon, or Expedia,” continued Ottinger.

Upcoming Scaling Excellence Roundtables will provide expertise on the following topics:

- Scaling Leadership
- Scaling Investment Capital
- Scaling Culture/HR
- Scaling Talent
- Scaling Sales/BD
- Scaling Marketing/PR
- Scaling Finance
- Scaling Product
- Scaling Strategy
- Scaling Execution
- Scaling Board, Professional, & Personal Networks
- Scaling Value & Monetization



Sessions cost \$175 or \$125 per session if the series of 12 sessions is purchased in advance. For registration information please click [here](#).

### **About innovate Leadership Network**

Founded in 2015 [innovate Leadership Network](#) is a Seattle-based peer network for the innovation economy. Its purpose is to help members grow successful technology enabled businesses through a combination of professionally moderated forum groups, expert speakers, research, and a business support network. Founded in 2015 by management consultant and author Joe Ottinger, innovate brings together tech leaders monthly in peer groups and monthly roundtables to support them as they scale their companies from early growth to global enterprises. The company also conducts research and publishes an [entrepreneur's guide](#) annually on the investors and professional advisors in the Greater Seattle area that support tech companies as they scale.

### **About Smartsheet**

Smartsheet is the world's leading SaaS platform for managing and automating collaborative work. Over 90,000 companies, and millions of information workers, trust Smartsheet to help them accelerate business execution and address the volume and velocity of today's collaborative work. Smartsheet is used by over 50% of the Fortune 500 and maintains rich data integrations with mission-critical applications from Microsoft, Google, Salesforce, Atlassian, and many others.

### **About The Riveter**

The Riveter provides collaborative work and community spaces built to change the dynamic for women entrepreneurs, freelancers and everyone in between. We offer far more than a desk. We provide daily programming to cultivate skills, from Podcasting 101 to angel investment pitch clinics. We also give our members space to focus on wellness, including movement studios with daily classes, meditation rooms, and a full program of relevant conversations and workshops. We aren't a private social club. We welcome men and allies into our membership and our movement to empower all women everywhere. Located in Seattle and soon across the country, The Riveter is the platform where the trail of shattered glass shines brighter every day.

### **Media Contacts:**

innovate:

Martin Levy

[Martin@martinlevypr.com](mailto:Martin@martinlevypr.com)

206.851.7256

Smartsheet:

Nikolett Bacso-Albaum

[Nikolett.bacso-albaum.ic@smartsheet.com](mailto:Nikolett.bacso-albaum.ic@smartsheet.com)

425-314-7381